

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/540,035

Customer No.: 22927

Attorney Docket No.: 99-063

Date Filed: March 31, 2000

Title: RETAIL SYSTEM FOR SELLING PRODUCTS
BASED ON A FLEXIBLE DESCRIPTION

Applicants: Walker et al.

Group Art Unit: 3696

Examiner: POINVIL, Frantzy
(571) 272-6797 /voice
(571) 273-8300 /fax

RESPONSE and AMENDMENT

following the Ex parte Quayle Action mailed May 15, 2009

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed May 15, 2009 (Paper No. / Mail Date 20090505), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.